

# Tip of the Month – August 2024

## Corporate blindness.

Do you not (yet) suffer from business blindness?

How many daily chores have been running on “autopilot” for a while now, not thinking anymore about whether it could be done more conveniently or whether some ease has crept in here and there?

How often do you still do the 2-Minute Check?

And do you check weekly whether the concentrate, for example given to old-milk cows, in particular is in line with their condition and production? In other words: are your concentrate costs spent on the right cows at the right time? Are the cows that are going to be dried off in the right condition?

In the robot / milking parlor area: How clean and how maintained are the technical components to prevent unwanted surprises at the wrong time?

Do you still look at the Work Routines list every now and then?